

POLOPLAST's Managing Board has a New Member

Alice Godderidge joins the Upper Austrian plastic pipes specialist

Leonding/Austria, June 1, 2021. The managing board of the Upper Austrian pipe manufacturer POLOPLAST has a new member. With immediate effect, the company's top management with Wolfgang Lux (CEO) and Konstantin Urbanides (CFO) will be complemented by Alice Godderidge. After a compact period of transition, the plastics engineering graduate, who has also proven herself to be a sales expert with international experience, is going to succeed Wolfgang Lux, the long-standing CEO, from October 1, 2021.

POLOPLAST in Leonding, a Wietersdorfer Group Company, is one of the European branch leaders in the manufacture of high-quality multiple-layer pipe systems. Only recently, the plastics specialist made headlines by achieving record turnover figures and announcing significant investment plans - the company is well on its way to expansion. For this purpose, the company has re-oriented its international strategy in the field of high-quality waste water and sewage pipe systems. Research and development conducted on site guarantee innovation and smart patents "Made in Austria".

For a consistent implementation of this strategy, the company's top management with Wolfgang Lux (CEO) and Konstantin Urbanides (CFO) is complemented by Alice Godderidge as of June 1, 2021. She is an experienced manager who combines expertise and knowledge in the field of development, engineering and production with a high level of sales competence, and who excels in assertiveness as well as tact. These are the ideal prerequisites enabling her to take over the position of CEO from POLOPLAST's long-standing managing director Wolfgang Lux.

"I am looking forward to this new challenge as POLOPLAST's CEO, and to working closely with Mr Urbanides and the team to lead POLOPLAST into a successful future. No matter which company, product or market, the employees and their commitment and achievements are the decisive factors for a company's success. It is them who I care about the most", Alice Godderidge emphasises.

By winning over Alice Godderidge, POLOPLAST has succeeded in acquiring a very experienced manager. Over twenty years of professional experience in industrial branches, the main areas ranging from international sales and marketing, engineering and production, to managerial positions and board memberships, make up the foundation of a leader of extraordinary stature", these are the words that Michael Junghans and Hannes Gailer, the WIG Wietersdorfer Holding managing directors, used when welcoming Alice Godderidge. "Ms Godderidge is endowed with a wide range of life experiences of great value to the company. Among her special strengths is her closeness to the employees, to the clients, and to all of the stakeholders. We are convinced that Alice Godderidge, together with the CFO, Konstantin Urbanides, will, with sincerity and courage, proceed along the track that the Lux and Urbanides team started two years ago, and thus continue POLOPLAST's success story", Michael Junghans, the speaker of the Wietersdorfer managerial board, declares.

About Alice Godderidge

Alice Godderidge, originally from Upper Austria, graduated from the University of Leoben with a degree in Polymer Engineering, and is considered a proven sales expert with an international focus. For fifteen years, she played a crucial role in the successful development of the Upper Austrian automotive supplier Polytec. Periods in project management and various sales jobs followed, and subsequently, Ms Godderidge became the company's chief sales officer (CSO), with responsibility for sales, development, project management and marketing. She was also able to bring to bear her high level of expertise in the field of production and engineering as the manager of two of Polytec's

affiliated companies. Most recently, Alice Godderidge served as the CSO of the Alu Menziken Group with the entire sales and engineering sectors under her responsibility.

About POLOPLAST

The Upper Austrian plastics specialist POLOPLAST is among the European branch leaders in the manufacture of high-quality multiple-layer pipe systems. Leadership in technology and innovation have always been its central issues. In domestic installation, POLOPLAST stands for modern building solution systems for wastewater and ventilation. In the field of civil engineering, the company is a partner of municipal infrastructure, sewage and water supply boards. Innovative strength, outstanding product quality and operative excellence have helped the company to develop from a regional niche supplier to an internationally oriented business. A recipe for success that is impressively confirmed by an export rate of more than 60%. With POLO-KAL XS, one of the most renowned brands in the pipe branch, POLOPLAST again set a new standard in domestic waste water disposal and initiated a new era. The POLO-ECO plus Premium sewage pipe system that was developed for use in the demanding area of hydraulic structures for sanitary engineering, offers a high level of safety and a service life of more than 100 years to municipalities, planners and converters.

In 2020, POLOPLAST, a Wiertersdorfer Company with its headquarters in Leonding and with several European sales agencies, with about 400 employees, reached a turnover of 100 M Euro, a new “all-time high”.



Caption:

As of June 1, 2021, Alice Godderidge joins the top management of the Upper Austrian plastic pipes specialist POLOPLAST

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